

"Express Mail" mailing label number EV 339 772 613 U.S.  
Date of Deposit July 15, 2003

Case No. 11964/3

## PATENT APPLICATION TRANSMITTAL LETTER

To the Commissioner for Patents:

Transmitted herewith for filing is the patent application of: Vahe Sisserian for : ADVERTISING SYSTEM FOR PROVIDING A MESSAGE AT POINT OF PURCHASE LOCATION. Enclosed are:

- ☒ 4 sheet(s) of drawings, 32 pages of application (including title page), and the following Appendices : n/a.
- ☒ Declaration.
- ☒ Power of Attorney.
- ☒ Applicant claims small entity status. See 37 CFR 1.27.
- ☐ Assignment transmittal letter and Assignment of the invention to : \_\_\_\_\_.
- ☒ Information Disclosure Statement (in duplicate); PTO Form 1449; Copy of Cited References.

21910 U.S. PTO  
10/621089  
07/15/03

Claims as Filed	Col. 1	Col. 2
For	No. Filed	No. Extra
Basic Fee		
Total Claims	20-20	
Indep. Claims	3-3	
Multiple Dependent Claims Present		

\*If the difference in col. 1 is less than zero, enter "0" in col. 2.

Small Entity	
Rate	Fee
	\$ 375
x\$9=	\$
x\$42=	\$
+\$140=	\$
Total	\$375

Other Than Small Entity	
Rate	Fee
	\$ 750
x\$18=	\$
x\$84=	\$
+\$280=	\$
Total	\$

- ☐ Please charge my Deposit Account No. 23-1925 in the amount of \$: \_\_\_\_\_. A duplicate copy of this sheet is enclosed.
- ☒ A check in the amount of \$: 375.00 to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
  - ☒ Any additional filing fees required under 37 CFR § 1.16.
  - ☒ Any patent application processing fees under 37 CFR § 1.17.
- ☐ The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
  - ☐ Any filing fees under 37 CFR § 1.16 for presentation of extra claims.
  - ☐ Any patent application processing fees under 37 CFR § 1.17.
  - ☐ The issue fee set in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b).

Date

July 15, 2003

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